



Place: Pune

Press Note

Date: 29.11.2014

- **Suryadatta Defining 'Women Empowerment' by organizing Bakery Workshop for rural women & forming ' Self Help Group'**
- **Women Empowerment: 'Suryadatta', Helping Rural Women to become financially independent**
- **Suryadatta Organizes Bakery Workshop for women of rural areas as Edu-Socio connect CSR activity**

Suryadatta Group of Institutes in past 17 years has made a niche for itself as one of the leading organization in education sector. Its awareness towards CSR is exemplary. Suryadatta Group of Institutes has organized multiple special programs for women empowerment & thousands of women from the deprived class of society are benefitted by it, by being financially independent. Some of the programs organized by Suryadatta for women are ' Tailoring & Fashion Designing', 'Making of 36 types of Spices', ' Jam & Jelly making classes', ' Jewellery Designing classes, Basic IT Classes, Health Checkup Camps, for women of rural areas etc.

These programs have proven as a blessing for the women as many of them have formed the self help groups or have become individual entrepreneur. Some of them have gone for an employment as a skilled worker in respective industry sector.

On 29<sup>th</sup> November 2014, Suryadatta College of Hospitality Management, Travel & Tourism, SCHMTT, organized full day workshop with practicals, on Bakery for women of Bavdhan Budruk village, as the college is situated in that village. The response to the workshop was highly encouraging and 20 women got detail training on baking of cookies, bread & cakes of different types.

While inaugurating the workshop Mrs. Sushama Chordiya, Secretary of Suryadatta Group of Institutes and the brain behind CSR activities, told the participants that it is very essential for women, especially from rural areas, to be financially independent to enhance their family status in the society and their own status in family. Today is an era of equality of genders but still there is a lot of injustice with & atrocities on women especially in rural & backward areas. If the women from such areas become financially independent, they would be powerful & the society will look upon them with respect which they deserve.

Certificates of completion of Bakery workshop for basic skills in Baking were awarded to all the participants by Prof. Dr. Sanjay B. Chordiya, Founder President & Chairman, Suryadatta Group of Institutes. He gave 'Mantra of Magic' to these participants. He told them not to underestimate the women power. They are not only mother, wife & sister but now entrepreneurs also. The step taken by womenkind to get professionally skilled has taken them to higher level than men. He said every housewife is the 'Best Manager' of each family, as she manages finances, social & family responsibilities which man alone can never handle.

Mrs. Vandana Malhotra, Principal, Suryadatta College Of Hospitality Management, proposed vote of thanks and reaffirmed institute's commitment by promising the participants to organize a higher level of Bakery workshop for the same participants, as requested by them in near future.

Mrs. Sheetal Dagade, one of the participants told other participants that this workshop has opened 'Trinity' options for them. To get a job in bakery, to start self business or to make a group & take this hobby on professional level.

Another participant Mrs. Deepali Sutar, quipped, "This workshop has given me the key of winning appreciation of my family members as I will feed them now with homemade cookies & cakes. Really, the way of love to heart is through stomach."

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Encl: 7 Phographs



Certificates of completion of 'Bakery Workshop' being presented to the participants by Prof. Dr. Sanjay B. Chordiya, Founder President & Chairman, and Mrs. Sushama Chordiya, Secretary, Suryadatta Group of Institutes, Pune



Participants of 'Bakery Workshop' along with Mrs. Sushama Chordiya, Secretary, Suryadatta Group of Institutes, Mrs. Vandana Malhotra, Principal, and faculty members of Suryadatta College Of Hospitality Management, Travel & Tourism, SCHMTT





Training in 'Bakery Workshop' in progress



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